

**FOR IMMEDIATE RELEASE**

**WRAP-IT BANDAGES™, A NEW AMERICAN STANDARD**  
Comfortable durable design for prolonged strenuous applications

(LEXINGTON, MO: February 2, 2009) New compression bandages and wrist wraps from Wrap-It Bandages™ are the new standard in the market. The wraps feature latex free elasticized nylon Lycra that secures with a Velcro® type closure. This one-piece design provides a secure even hold while eliminating the slippage and need for rewrapping associated with traditional offerings. The durability of the bandage provides comfortable even compression and support long after being exposed to moisture or prolonged use.



Wrap-It Bandages™ are a FDA exempt support bandage and may be used for injuries such as dislocations, fractures, sprains, strains, contusions and Carpel Tunnel Syndrome. The bandages are flexible enough to provide support while still allowing a wide range of motion for athletes competing in physically demanding sports such as football, gymnastics or bowling. Wrap-It Bandages™ are a great addition to the pharmacy who wants to provide quality support products in a small shelf foot print, while maximizing customer needs. Wrap-It Bandages™ are available in widths from 3 in. (7 cm) to 6 in. (15 cm) and lengths up to 36 in. (91 cm). They come in nine standard colors and other colors are available by special order. Wrap-It Bandages™ are manufactured with pride and care in the USA.

For media information, contact David Sloan, Marketing Director, Wrap-It Bandages™ ([www.lexwrapit.com](http://www.lexwrapit.com)), by phone at (660) 259-9160, or by e-mail at [dsloan@lexwrapit.com](mailto:dsloan@lexwrapit.com).

For sales information, contact Aaron Henson, Pharmaceutical Division Director, Wrap-It Bandages™ ([www.lexwrapit.com](http://www.lexwrapit.com)), by phone at (660) 259-9160, or by e-mail at [ahenson@lexwrapit.com](mailto:ahenson@lexwrapit.com).

## High-resolution images available upon request

# # #

### About Wrap-It Bandages™

Wrap-It Bandages™ is an international contract company that operates entirely out of their headquarters in Lexington, Missouri. The company and its product, the Wrap-It Bandage™, got its start in Maysville, Missouri in 2000 as a division of medical clothing manufacturer. The first product, a support bandage, was introduced for the grocery business. They soon added a medical division, and today the company has grown to seven divisions, including pharmaceutical, sports and veterinary divisions and is now the largest manufacturer of support bandages in the Midwest. In 2008, the company was acquired and relocated to its current facility in Lexington. Their 52,000 sq ft. operation houses the Wrap-It Bandage™ sales, customer service and administrative offices, manufacturing plant, and distribution center.



Velcro® is a trademark owned by Velcro Industries B.V.